

WASHINGTON, D. C., SUNDAY MORNING, APRIL 27, 1913.

**15c Twenty-Mule Team Borax, 8c lb.**

THIS COUPON and 5c for one pound carton of Twenty-Mule Team Borax, sold regularly at 15c. (S)

**Parlor Brooms**  
With This Coupon... **12½c**

A new shipment of 2,000 Extra Quality Three-string Parlor Brooms, full size and good, serviceable quality. The kind sold usually at 25c. Offered tomorrow at 12½c each, with this coupon. Housefurnishings Dept., Basement. (S)

**5c Bottles of Household Ammonia, 2½c.**

THIS COUPON and 5c for TWO regular 5c bottles of Household Ammonia, large size, guaranteed full strength and standard make. (S)

**200-yard Spools of Basting Cotton, 5 for 5c**

THIS COUPON and 5c for FIVE spools of 200-yard Basting Cotton, 200 yds. each, regularly 2c a spool. Limit—Five to each buyer. (S)

**"IT PAYS TO DEAL AT GOLDENBERG'S"**  
**Goldenberg's**  
SEVENTH AND K "THE DEPENDABLE STORE"

Cold Storage for Furs.

Insure your Furs against loss by fire, theft or moth by placing them in our dry cold storage plant. We charge only 2 per cent of your valuation and this charge includes cleaning and reglazing. Drop postal or phone M. 4501.

**\$1.50 LONGCLOTH, 98c.**

Full twelve (12) yard pieces of genuine Imperial English Longcloth, 36 inches wide, fine soft chambray finish, for making summer underwear. Popular "200" quality. One day at 98c for 12-yard piece.

**5c Bottles of Machine Oil, 2½c.**

THIS COUPON and 5c for FIVE bottles of Sewing Machine Oil, best quality, will not gum. Notion Dept. (S)

**Best Grade Ironing Wax, Six Pieces, 3c**

THIS COUPON and 3c for SIX pieces of Chinese Ironing Wax, best grade with wood handle. Regularly 1c each. Notion Dept. (S)

**19c Water Pails.**  
With This Coupon, **11c**

Heavy Galvanized Iron Water Pails, ten-quart size, with strongly riveted handle. A handy bucket that will serve many purposes in the kitchen. Sold regularly at 19c each. Offered tomorrow at 11c each, with this coupon. Housefurnishings Dept., Basement. (S)

**May Manton Fashion Book, 5c.**

THIS COUPON and 5c for the May Manton Fashion Book, containing hundreds of new designs, fully illustrated. Sold regularly at 10c. Offered tomorrow at 5c. (S)

**WOMEN'S \$25, \$30 & \$35 SUITS**  
**Choice Offered at \$11.75**

We place before our patrons tomorrow an entirely new collection of High-class Tailored Suits; the choicest, most select styles discriminating women would care to choose from, and offer the entire lot, several hundred garments, at a price that establishes a new record for sensationally low selling.

The approach of warm weather found a prominent maker of Women's Suits heavily overstocked, and he accepted our cash offer for about 400 of his best styles. That's the why and wherefore of this remarkable selling event.

All the most favored materials, including eponge, silk-and-wool poplin, Bedford cord, whipcord, French serge, dice checks, diagonals, mannish mixtures, English suitings, worsteds, novelty striped weaves and cream serge.

Every new style is represented in the lot, including the fashionable blouses in Russian or Balkan models, draped designs, English cutaways, as well as the conservative plain tailored designs.

Colors consist of Balkan blue, taupe, mustard, copenhagen, russet, tan, smoke, navy blue and black.  
Coats lined with guaranteed peau de cygne or Skinner's silk. ALL SIZES in the lot. Values worth \$25.00, \$30.00 and \$35.00 at \$11.75.**\$3.50 Embroidered Tissue Voile ROBES at \$1.25**

The last time we advertised a lot of these Hand-embroidered Tissue Voile Robes they were sold out in a few hours. This time we have anticipated the demand and provided a much larger quantity and greater assortment of styles, but the values are of such extraordinary character we do not expect the lot to last longer than a day or two at most.

EACH ROBE CONTAINS SEVEN YARDS OF THE FINEST QUALITY TISSUE VOILE, WITH DEEP BANDS OF HAND-EMBROIDERY AND INSERTION, THAT REPEATS ITSELF FIVE TIMES TO MAKE UP AN ATTRACTIVE GOWN.  
Choice of a vast assortment of beautiful color combinations, showing off the exquisite embroidery work to best advantage.  
These Embroidered Tissue Voile Robes, all ready to be made up into charming summer frocks, are actually worth \$3.50. Sale price, \$1.25. (Wash Goods Dept., First Floor.)**Women's 2-Clasp Silk Gloves Regular 50c Quality at . . 39c**

They are Pure Milanese Silk Gloves, with double-tipped fingers; the popular two-clasp style, in black and white. This make of Silk Gloves never sells for less than the established price, which is 50c a pair the world over. Offered tomorrow at 39c a pair.

**35c WHITE SATIN STRIPED VOILE**  
**Measures Full 40-Inches Wide . . . 17c**This Handsome White Satin-stripe Voile is one of the most desirable materials for summer waists and frocks—a dainty, sheer, fine weave that will wash and wear well. Being mercerized in the yarn, the luster and beauty will last as long as the fabric itself. The finest white voile imported from England to retail at 35c a yard.  
Note the width—40 inches. An exceptional value at 17c a yard.**40-inch White India Linon, a fine sheer**  
grade of selected combed Egyptian yarn, bleached to a snowy whiteness. Worth 19c yard. Sale price, **12½c****White Mercerized Madras, with neat**  
white mercerized weaves, for making waists and children's dresses. Worth 25c yard. Sale price, **12½c****40-inch White "Luna Lawn," beautiful**  
sheer grade; one of the daintiest white fabrics for waists and dresses; subject to slight imperfections, which will not affect the appearance nor the wearing qualities. Worth 25c yard. Sale price, **15c****34-inch White Cannon Cloth, with the**  
new improved French linen finish, for making suits, skirts and uniforms. Worth 15c yard. Sale price, **9½c****36-inch White Pique, extra heavy grade,**  
in all size weaves. The most popular white fabric for making skirts and suits. Worth 35c yard. Sale price, **19c****Imported White Embroidered Batiste,**  
handsome silk white woven designs; also imported Fancy White Mercerized Waists, in neat checks, stripes, etc. Worth 25c yard. Sale price, **18c****COUPON SALES.**  
No Mail or Phone Orders.**10c HANDKERCHIEFS, 5c.**  
THIS COUPON and 5c for Women's Embroidered Corner Handkerchiefs, slightly imperfect. Limit—six to a buyer. (S)**25c LEATHER BELTS, 10c.**  
THIS COUPON and 10c for Women's and Children's Patent Leather Belts, in red, white, blue, green and black, with enameled and fancy buckles, correct shapes and widths. (S)**\$1 SUSPENDERS, 50c.**  
THIS COUPON and 50c for Pair of Men's Pioneer Silk Lisle Suspenders, in plain colors, also fancy striped and figured effects. (S)**DRINKING CUPS, 12 FOR 5c.**  
THIS COUPON and 5c for one dozen Sanitary Drinking Cups, sold regularly at 10c. (S)**WAX PAPER, 4 FOR 10c.**  
THIS COUPON and 10c for four quires of Special Brand Wax Paper, for wrapping lunches, etc. Sold regularly at 5c quire. (S)**\$1.25 BIRDEYE, 95c.**  
THIS COUPON and 50c for 20-in. Antiseptic Bird-eye, full 19 yards in each sealed sanitary carton. Sold regularly at \$1.25. (S)**\$1.25 TABLE NAPKINS, 89c.**  
THIS COUPON and 89c for one dozen Danish Table Napkins, heavily hemmed; linen finish; new neat patterns; sizes 20x29. (S)**50c SCARVES, 29c.**  
THIS COUPON and 29c for All Linen Fringed Scarves; openwork centers; 62 inches long and tied fringe ends. (S)**10c TOWELS, 6 FOR 39c.**  
THIS COUPON and 39c for Six Hemmed Huck Towels, with neat, fast color red border, soft and absorbent; sizes 17x22 inches. (S)**10c AND 12½c VESTS, 5c.**  
THIS COUPON and 5c for Women's Gauze Vests, low neck and sleeveless; taped neck and arms; finished with fine or Swiss ribbed. (S)**25c AND 30c UNION SUITS, 19c.**  
THIS COUPON and 19c for Women's Gauze Union Suits; low neck and sleeveless; taped neck and arms; fitted waists and umbrella pants, trimmed with tulle lace. (S)**\$1.25 HIGH CHAIRS, 69c.**  
THIS COUPON and 69c for Children's High Chairs, well made, oak finish, complete, with safety linen tray. (S)**\$1.75 AXMINSTER RUGS, 89c.**  
THIS COUPON and 89c for Axminster Rugs, sizes 2'x3'4 and 2'x2'4; light and dark colorings; floral and oriental designs; fringed ends. (S)**35c COFFEE POTS, 14c.**  
THIS COUPON and 14c for Enameled Coffee Pots, four-pint size. Sold regularly at 35c each. (S)**25c SAUCEPANS, 9c.**  
THIS COUPON and 9c for Enameled Lipped Saucepans; long handles; eight-pint size. Sold regularly at 25c each. (S)**Usual \$2 Go-Carts With This Coupon . . 98c**

This Folding Go-Cart, with steel gears, enameled wheels and rubber-tired wheels. Strongly made and easy running. The kind sold regularly at \$2. Offered tomorrow at 98c with this coupon. 4th Floor. (S)

**A PRICE SURPRISE! Our Regular 98c Quality ALL-WOOL STORM SERGE, 79c**

Just for tomorrow we offer our regular stock of 98c All-wool Imported English Storm Serge at this low price.

32 inches wide, strictly all-wool quality; firm, double-twist, hard-twisted weave; unequalled for wear and made of all wanted colors, including navy blue, brown, cream and black. No mail or phone orders.

**A Truly Wonderful Purchase of a New York Maker's Showroom Samples and Surplus Lots of Beautiful Silk Dresses.**  
**Selling Regularly at \$20, \$22.50 and \$25. On Sale Tomorrow at \$6.98**

Unquestionably one of the greatest values ever offered the women of Washington in Silk Dresses. This great sale is based on the purchase of a leading New York manufacturer's showroom model garments and reserve stock, which we obtained on such favorable terms we can offer you choice of the entire lot at less than actual cost of materials and making.

There's a charm of style and beauty about every dress in the lot that will appeal with irresistible force to every woman who sees the collection.

Materials consist of crepe meteor, satin charmeuse, crepe de chine, crepe broche, imported bordered silk poplin, chiffon taffeta, satin messaline, check and striped taffeta and imported satin foulards.

Styles are the newest and most approved for summer wear, and embrace models suitable for every occasion—charming draped designs in the newest foreign adaptations, including blouses, afternoon frocks and tailored dresses. A fine selection of colors, such as new blue, Gaby gray, Venetian brown, copenhagen, spice, as well as the always wanted navy blues and blacks.

**With Warm Weather Here to Say This Offering Is Mostly Timely.**  
**WOMEN'S GAUZE VESTS, Worth 25c Each, at 15c**

Just the garment needed when you make the change to lighter-weight garments. Fine Quality Gauze Vests, in low neck and sleeveless style, finished with silk tape in neck and arms, some trimmed with crocheted and lace yokes, others plain. Good elastic quality, nicely finished and perfect fitting.

Women's Lisle Union Suits, low neck and sleeveless; silk-trimmed neck and arms; plain and trimmed styles; large umbrella pants, finished with lace.

Women's Pure Lisle Union Suits, the "Nu-shape," fine and Swiss ribbed; silk ribbon tape around neck and arms; some plain, others with lace yokes; pants tight knee and umbrella style; trimmed with lace. Worth **39c**Women's Gauze Vests, low neck and sleeveless; taped neck and arms; some plain, others trimmed with crocheted and lace yokes. Worth **15c**Boys' Balbriggan Underwear; shirts with high neck and short sleeve; pants knee length, finished with deep cuffs and reinforced seats; in white and ecru colors; all sizes. Special price, each garment **25c****35c Japanese Mattings, The Superior 180-Warp Grade, at 17½c**

If new Mattings are required for the summer you cannot well afford to let this opportunity pass to secure the most serviceable grade at a generous saving.

180-warp, Long Rush Straw Japanese Mattings, close-woven, double-edge kind, in double-dyed colorings of green, red or blue carpet patterns. Always sold at 35c a yard. Every yard strictly perfect and reversible. 40-yard rolls for \$3.50.

HEAVY-WIGHT SEAMLESS CHINA MATTINGS, closely woven, palm-finish straw; checked, striped and plaid designs, in green, red, blue and brown. Worth 25c yard. Sale price, **15c**FINEST GRADE CHINA MATTINGS, of palm-finish Lintan straw, with double-cord edges; in checks, stripes and novelty designs; colorings of green, red, blue and brown. Values worth 45c and 40c yard. Sale price, **22½c****Women's Regular \$2.50, \$3 and \$3.50 Low Shoes at \$1.88**

Tomorrow's sale presents an opportunity out-of-the-ordinary to purchase new Summer Footwear of right quality and correct style at very much less than expected cost.

Choice of a wide range of all this season's most desirable models, in all sizes, and all the wanted black and tan leathers.

The lot embraces Button and Blucher Oxfords, Pumps, Colonial and Sailor Shoes, with and without straps, of Russia Calf, Patent Calf, Gun Metal and Vici Kid leathers.

Hand-sewed and hand-turned shoes. High and low heels. All the latest shoe shapes.

Every size in the lot from 1 to 8. Some of these shoes are classed as "factory checks," owing to slight faults, which are hardly noticeable, and do not affect the wear or appearance. Regular \$2.50, \$3.00 and \$3.50 qualities for \$1.88 pair.

**81x90 Seamless Bleached Sheets, 49c**  
**Sold Regularly at 79c Each**

Every housewife knows the superior merit of SEAMLESS Sheets, and the fact that these are made in one piece and of extra heavy quality linen-finish sheeting cotton should firmly fix the extraordinary value in your mind.

They are 81x90 inches, full double-bed size, hand torn and ironed, and finished with 3-inch hem. Classed as "run-of-the-mill" because of very slight imperfections, such as an oil spot, uneven hem or occasional thick thread.

Sold regularly at 79c. Offered tomorrow for 49c.

Yard-wide White Cambric; a fine, close-woven, soft-finish grade; for making underswear. Worth 12½c yard. Sale price, **7½c**27-inch Plain-color Chambray; in light blue, gray, tan, brown, pink, etc.; warranted fast colors. Worth 10c yard. Sale price, **5½c****15c Yard-wide PERCALES, One Day at 9¾c.**

The material in greatest demand now for making women's wash dresses, waists and children's frocks. Full 36 inches wide in light grounds with stripes and checks, in all colors. An extra fine, soft finish, close-woven grade that will give unequalled service and satisfaction for summer wear. Regular 15c value at 9¾c yard.

**36-in. "Fruit-of-the-Loom" Bleached 8¾ Cotton . . 84c**

For one day we offer this celebrated brand of yard-wide cotton at practically wholesale cost. Extra soft finish, round-thread quality that women prefer for fine undergarments. Extra special for Monday at 84c yard.

**45x36 Bleached Pillowcases; large size; hand torn and ironed; finished with deep hem and precisely cut corners. Sold regularly at 15c each. Sale price, . . . 9¾c****45x36 Linen-finish Pillowcases; of closely woven, round thread pillowcase cotton; large size. Worth 15c each. Sale 12½c****\$10 Wool Fiber Rugs Largest Room Size, at \$4.95**

They are 9x12 (largest room size) Wool Fiber Rugs—the desirable seamless kind—made in one piece. Strictly reversible and PERFECT IN EVERY WAY.

Choice of artistic borders and all-over designs in the popular greens, blues, olives, browns and reds. Tomorrow at \$4.95 instead of ten dollars.

**Maker's Sample Neckwear Choice of New and Charming Styles 15c Meant to Sell at 25c and 39c, for . . 15c**

Having served their purpose as samples, and the maker having no further use for them, we bought the entire lot at a big reduction—a lucky purchase that brings the women of Washington an opportunity to supply their neckwear wants at half price and less.

All the newest and most pleasing designs are represented in the collection, which embraces the fashionable Imperial Collars with ruffle attached, New Shape Collars in plain shades and beautiful Balkan effects; also Low Satin Collars with jabot attached, Stocks with jabot, Shadow Lace Gimpes, Bows and Lace Jabots.

Choice of usual 25c and 39c values to-morrow at 15c each. (Neckwear Dept., First Floor.)

**\$1 White Linen Suiting Full 90 Inches Wide, 69c**

With warm weather here the demand for this excellent quality White Irish Linen Suiting will be at its height. The smartest and most serviceable material for one-piece dresses and separate skirts.

Full 90 inches wide, every thread warranted all pure linen. Soft finish and firm, round-thread weave that washes perfectly. Note the width—2½ yards, which makes up to best advantage. Tomorrow at 69c a yard instead of one dollar. (Linen Dept., 1st Floor.)

**10c TOOTH BRUSHES, 10c.**

THIS COUPON and 10c for Translucent Celluloid Toothbrushes; four rows all pure bristles, with transparent handles. (S)

**5c AND 10c COLLAR FORMS, 2 FOR 5c.**

THIS COUPON and 5c for Two Collar Forms, boned with Warren's tension Frame Window Screens, 18 inches high; open to 33 inches; fold centers and sides. (S)

**COUPON SALES.**  
No Mail or Phone Orders.**59c JAPANESE MATTING RUGS, 29c.**  
THIS COUPON and 29c for Japanese Matting Rugs; 150 warp; double dye colorings, in green, red or blue. Reversible, not printed kind; full 3x6 feet. (S)**29c WINDOW SHADES, 19c.**  
THIS COUPON and 19c for Window Shades of J. C. Wemple's opaque cloth; mounted on good, strong spring rollers; several shades of green, blue, ecru or white. (S)**\$1.25 PORCH SCREENS, 79c.**  
THIS COUPON and 79c for Japanese Bamboo Porch Screens, 6' wide and 8' ft. drop; complete with rope and pulley and hooks. (S)**CHILDREN'S DRAWERS, 8c.**  
THIS COUPON and 8c for Children's Muslin Drawers, trimmed with lace and fine tucks; full cut sizes from 2 to 10 years. (S)**WOMEN'S APRONS, 19c.**  
THIS COUPON and 19c for Women's Gingham Aprons of standard gingham; finished with neck and strings; full cut sizes. (S)**WASH PETTICOATS, 39c.**  
THIS COUPON and 39c for Women's Wash Petticoats; assorted stripes; fine, tucked ruffle. (S)**29c AND 39c BLOUSES, 17c.**  
THIS COUPON and 17c for Women's Blouses; Tan Linen White Muslin and Striped Madras Collar Attached Blouses; sizes 5 to 15 years. Sold regularly at 25c and 39c each. (S)**50c HATS, 33c.**  
THIS COUPON and 33c for Boys' Straw Hats, trimmed with red, blue or white ribbon band and bows. Tropicana shape, suitable for boys from 2 to 8 years of age. (S)**BOYS' PANTS, 69c.**  
THIS COUPON and 69c for Boys' Navy Blue, Tan and Striped Serge Pants, full lined and lined, square bottom style; sizes 5, 6, 7 and 8 years. (S)**20c SHAVING STICK, 9c.**  
THIS COUPON and 9c for 20c Shaving Stick, in elegant case. Sold regularly at 20c. (S)**50c SYRINGES, 39c.**  
THIS COUPON and 39c for Two-quart Fountain Syringes; superior quality; all pure rubber, with built-in tubing and hard rubber straws. (S)**10c TOOTH BRUSHES, 10c.**  
THIS COUPON and 10c for Translucent Celluloid Toothbrushes; four rows all pure bristles, with transparent handles. (S)**5c AND 10c COLLAR FORMS, 2 FOR 5c.**  
THIS COUPON and 5c for Two Collar Forms, boned with Warren's tension Frame Window Screens, 18 inches high; open to 33 inches; fold centers and sides. (S)**10c WINDOW SCREENS, 10c.**  
THIS COUPON and 10c for Walnut-finish, Extension Frame Window Screens, 18 inches high; open to 33 inches; fold centers and sides. (S)